

# READING BOOKLET

## IN CURRENT ISSUE:

**A Chat with Justin Bieber** 1  
TFK talks to the 15-year-old rising pop star

**To the Rescue!** 2  
A young search-and-rescue-volunteer comes to the aid of lost or injured hikers in northern California

**Meet Indra Nooyi** 2  
PepsiCo's boss is one of TIME's 100 most influential people. Howard Schultz, the head of Starbucks Coffee, writes about her many talents

**A Driving Force** 3  
TFK Kid Reporter Jair Massie talks to Edward T. Welburn, Vice President of Global Design at General Motors

**Catching Up with Jeff** 4  
TFK talks to the conservationist and television host about helping animals and their habi-

# TIME FOR KIDS

www.timeforkids.com

## A Chat with Justin

TFK talks to the 15-year-old rising pop star

NOVEMBER 16, 2009

By TFK Kid Reporter Sarah Horbacewicz

When Justin Bieber was 12, he entered a singing competition in his hometown of Stratford, Canada, and won second place. He wanted to share the news with family members, so he posted clips from the contest on YouTube. Over time, Bieber added more videos of himself singing, and his relatives weren't the only ones to take notice. More than 55 million fans also logged on to watch Bieber perform the songs of his favorite artists, including Usher, Ne-Yo and Stevie Wonder.

Now the 15-year-old musician has two hit singles of his own, and a new album, "One World." Bieber recently talked to TFK Kid Reporter Sarah Horbacewicz about how music has changed his life.

**TFK:** You're 15, and you're about to release your first album. Can you tell me how this all happened?

**JUSTIN BIEBER:** It started on YouTube. I put videos up just for friends and family, and it got really big on the Internet. Scooter Braun, who is now my manager, saw the videos. He flew me down to Atlanta, where I got to meet Usher.

**TFK:** What type of music do you enjoy singing most?



Justin Bieber took time to talk with TFK Kid Reporter Sarah Horbacewicz.

How would you describe your style of music?

**JUSTIN:** I would describe my style of music as R&B pop music.

**TFK:** Do you think your success has changed your life in any way?

**JUSTIN:** Yeah, I travel the world, and I don't think I would ever have been able to do that. That's a lot of fun, and so is being able to meet all these great and really nice people like you.

**TFK:** What do you like to do when you're not singing or performing?

**JUSTIN:** When I'm not singing or performing, I like to just hang out with my friends, go golfing, go to the movies—just regular stuff.

**TFK:** How do you balance school and your music career?

**JUSTIN:** How do I balance it? School is always really important, more important than my music. I have a tutor, and she travels with me.

**TFK:** Who do you look up to?

**JUSTIN:** I look up to Michael Jackson as an artist. I look up to Usher. I look up to a lot of different people.

**TFK:** Did music come naturally to you, or did you push yourself to become who you are today?

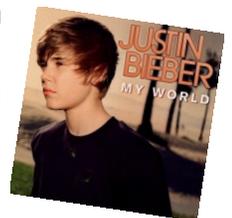
**JUSTIN:** I really didn't try to do any of this, so I guess it came naturally.

**TFK:** How much do you practice?

**JUSTIN:** I probably should practice more, but I practice every day, pretty much.

**TFK:** Can you tell me about your new album?

**JUSTIN:** It's called "My World," and it's coming out November 17th. It's going to be a fun album, and a lot of teens will be able to relate to it.



**TFK:** Do you want to say anything to TIME For Kids readers?

**JUSTIN:** I just want to say thank you. And thank you (Sarah) for talking to me!

# To the Rescue!

SEPTEMBER 2, 2009

A young search-and-rescue-volunteer comes to the aid of lost



Tamsen Bell, 18, gears up for a search-and-rescue training mission.

« Search-and-rescue missions may be tough work, but they're also rewarding. »

BY TFK KID REPORTER ERIN WIENS  
ST. JOHN

*It's 3:00 a.m. Rain pounds on the windows. Tamsen Bell's pager beeps and she jumps out of bed. Someone is in trouble, and it's up to Bell and the other members of the Marin Search and Rescue Team to help. The team, which is in Marin County, in northern California, has a motto: "Any time, any place, any weather." As one of 20 youth members, Bell, 18, trains vigorously so that she is prepared to help someone who may have fallen off a cliff or become lost in the woods. The Marin team, founded in 1970, receives up to 50 emergency calls each year.*

## A Hero in Training

Bell joined the search-and-rescue team when she was 14 years old, the youngest age at which one can join. "I remember the first search I ever went on," Bell says. "I was so nervous. My mind was in a million different places."

Thanks to her training, Bell now feels more confident. She and her teammates completed a rigorous 60-hour training program. They learned how to perform the basics: tying knots, reading maps and giving medical aid. Bell practices her skills during the team's frequent training sessions.

## A Life-Changing Mission

When Bell was 16 years old, she took a lead role in a search-and-rescue mission that she says changed her life. While hiking, a 60-year-old woman fell 50 feet off a cliff and landed on a mountain ledge. She broke a part of her neck and suffered other injuries. In a seated position, Bell slid down a steep part of the mountain to get to where the injured

woman lay. She examined the woman to find out what kinds of injuries she had suffered from the fall. Then, Bell had to decide the best way to transport her to safety. Bell helped to lift the woman onto a litter, which is a metal basket for carrying injured people. Her teammates then pulled the litter up the mountain using ropes. The rescue took more than eight hours, the longest in the history of the team.

Afterwards, Bell says she realized that she could keep her cool in stressful situations. Search-and-rescue missions may be tough work, Bell says, but they're also rewarding. "The best part is the support, the friendships and the common feeling that everyone on the team wants to make people's lives better," Bell told TFK.



Indra Nooyi heads PepsiCo.

She was born in India.

# Meet Indra Nooyi

MAY 6, 2008

PepsiCo's boss is one of TIME's 100 most influential people. Howard Schultz writes about her many talents.

BY HOWARD SCHULTZ

The most appropriate way to describe Indra Nooyi, chairman and chief executive officer of PepsiCo, is "world class leader."

Her sharp mind, tremendous market insight and humanitarian contributions all combine to make her a

rare executive among the global corporate giants.

PepsiCo's international business grew by 22% last year. Indra, 52, was also way ahead of her competitors in moving PepsiCo toward healthier products.

I've known Indra for the past 10 years. I have been parti-

cularly impressed by her willingness to do the right thing for her employees and consumers.

She welcomes hearing from people who disagree with her, but she is single-minded about following the path she believes is best for her company.

# A Driving Force

DECEMBER 5, 2008

TFK Kid Reporter Jair Massie talks to Edward T. Welburn, Vice President of Global Design at General Motors

*Edward T. Welburn, the vice president of global design at General*



Edward T. Welburn talks to TFK Reporter Jair Massie about his career designing cars.

*Motors, has spent 35 years creating cars. He says he has been "crazy about cars" since he was a kid. TFK Kid Reporter Jair Massie talked to Welburn about his exciting career in the automobile industry.*

**TFK:** When you were eleven years old, you wrote to GM asking what you needed to do in order to be successful in the automotive industry. What caused you to write that letter?

**Welburn:** I was very interested in automobiles and automobile design. At that age, I was reading a lot of car magazines. I learned about General Motors' designs and decided

that was the company I needed to contact for more information.

**TFK:** What or who was your driving force to work in the automotive profession?

**Welburn:** My parents. My father owned a shop that repaired cars, so I was around automobiles a great deal. My father was also an inventor. I think that influenced me. In addition, my mother's interest in education played a role. My parents have always been great supporters.

**TFK:** What did you enjoy doing as a kid? What are your hobbies now?

**Welburn:** I enjoyed sports and art. I just loved art. I was drawing all the time. I used to build model cars. I had a huge collection of approxima-

tely 100 model cars. Currently, I like to paint large, abstract paintings. And I love music.

**TFK:** Did you face many obstacles as a man of color at GM?

**Welburn:** I felt like I was very well accepted. I didn't realize at the time that I was the first African-American to design cars for General Motors. It wasn't something that I focused on. I just focused on designing cars.

**TFK:** Is there anything else you would like to share with the Time For Kids readers?

**Welburn:** No matter what your interest is, you should pursue it. You should spend time with people who are in that field, learn from those people, ask questions and contact them one way or another. For me, it was just a simple letter that I wrote to General Motors at the age of ele-

*I didn't realize at the time that I was the first African-American to design cars for General Motors. It wasn't something that I focused on. I just focused on designing cars.*

# Catching Up with Jeff

TFK talks to the conservationist and television host about helping animals and their habitats.

DECEMBER 9, 2009



All eight species of sea turtles are listed as threatened or endangered.

« *The book is about animal species, many of which I have seen and touched. Some are now gone forever.* »

**BY TFK KID REPORTER SARAH HORFACEWICZ**

*Jeff Corwin is a scientist, a conservationist, a television host and an author. He does all of these jobs with one goal: to help animals and their habitats. His latest book is a collection of stories about animals on the brink of extinction. Corwin recently talked to TFK Kid Reporter Sarah Horbacewicz about his reasons for writing the book and his hopes for the future of our planet.*

**TFK:** How would you describe your job?

**Jeff Corwin:** My job is to travel around, look at animals and tell their stories.

**TFK:** When did you know this is what you wanted to do?

**Corwin:** I knew ever since I was - 6 years old. My dad was a police officer, and we

lived in an urban environment. I really cherished the time when I could go to quiet, rural areas where my relatives lived. We would go places and make discoveries. The day that I saw my very first wild snake, I knew that that's what I would be doing for the rest of my life. I didn't know if I would be a teacher or a zookeeper or a research scientist, but I knew that I would always have a life connected to nature.

**TFK:** How did you get your start?

**Corwin:** In college, I created a foundation that helped to protect rare rainforests. And that's when I really started thinking about mixing my love for being in the field with my obligation as a conservationist.

**TFK:** Can you tell me about the book **100 Heartbeats: The Race to Save Earth's Most Endangered Species?**

**Corwin:** The book is

about animal species, many of which I have seen and touched. Some are now gone forever. These are powerful stories. And these stories have as much excitement, sadness, humor, and adventure as a Harry Potter book has, except they're real.

**TFK:** Can you tell me about your TV show called Extreme Cuisine?

**Corwin:** Extreme Cuisine is a show that I do for Food Network. The foods we look at on the show are produced and harvested in a way that is more sustainable, that is not harmful to the environment.

**TFK:** What can kids like me to do help animals and their habitats?

**Corwin:** There's a lot you can do. But I think the best way to really understand how you can be a good global conservationist is to see what's happening in your own backyard.